

MEMBERS BENEFIT

FROM BEST TECHNOLOGY IN THE INDUSTRY



MotorTransport
Awards 2018

WINNER
BEST USE OF TECHNOLOGY
AWARD

With a dedicated team constantly striving to develop new innovations to drive efficiency and deliver quality, Palletforce has continually invested in technology to remain firmly at the top.

Now that commitment to quality has been recognised at the highest levels of the industry with Palletforce presented with the Best Use of Technology Award at the annual Motor Transport Awards.

Beating off stiff competition from across the entire industry, not just the pallet sector, it was the company's introduction of pioneering weighing, imaging and scanning software on its new generation Super Forklifts which stood out.

Judges were also impressed by how that technology was used to benefit everyone - from Palletforce to its members and their customers.

"Alongside developing patented weighing technology, Palletforce invested £1.3 million to create new Super Forklifts equipped with state-

of-the-art imaging technology - able to communicate with each other, their operators and the company's ARC trunk management system," explained IT director Dean Hughes.

"The technology turned mundane FLTs into intelligent, advanced Super FLTs, each one a genuine company asset boasting unrivalled capabilities to promote safe operations and drive a 20% increase in pallet handling and a 20% reduction in turnaround times - benefitting Palletforce our members and their customers."

Darren Hammond, Palletforce member C&D South West: "The new technology is extremely useful, helping us identify priority pallets on various trucking vehicles back to the depot and reducing turnaround times to help get delivery vehicles on the road earlier and enhance our customer service levels."

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Dean Hughes - IT director - Palletforce

